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REF LD292 ON VILNIUS SOURCELINE:

- 1. SINCE YOU LINK SOLUTION OF THIS INDIVIDUAL SOURCELINE PROBLEM TO SOURCELINE STANDARDIZATION WORK, WE THINK IT BEST TO HANDLE IN THIS CONTEXT AND PUT OFF A DECISION UNTIL WE HAVE FINAL COMMITTEE RECOMMENDATIONS AND VIEWS IN HAND.
- 2. I'M NOT SURE AT THIS POINT WHETHER WE ARE DEALING WITH A MISUNDERSTANDING OR ARE IN FUNDAMENTAL DISAGREEMENT ON THE ROLE TECHNICAL OBSERVATIONS PLAY IN REFINING BEAMING INFORMATION SUPPLIED IN STATION ANNOUNCEMENTS. WILL GET OFF DETAILED BACKGROUNDER TO YOU IN NEXT FEW DAYS, SINCE SUBJECT IS BEST HANDLED BY LETTER. 12/1711Z MAR

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REF LD283 AND WA182 ON VILNIUS SOURCELINES:

QUE PROPOSAL IS BASED ON STATION ANNOUNCEMENT, NOT ON "PROBABLE AUDIENCE," THIS IS AN ISSUE THAT THE STANDARDIZATION COMMITTEE HAS BEEN SERIOUSLY DEBATING FOR MORE THAN A YEAR. OUR POSITION ON THIS PARTICULAR SOURCELINE IS ONE WE ARE TRYING VERY HARD TO ADOPT ACROSS THE BOARD, THAT IS, BE AS ACCURATE AS POSSIBLE IN IDENTIFYING BOTH STATION AND TARGET BY USING INFORMATION SUPPLIED BY THE RADIO ITSELF, IT IS THE COMMITTEE'S FIRM BELIEF THAT IF WE ARE TO STRAIGHTEN OUT OUR SOURCELINES, WE MUST WORK FROM PRINCIPLES, AND THAT WE ALL MUST AGREE TO THE SAME PRINCIPLES, IN THIS CASE, THE STATION ANNOUNCEMENT "TO THE COUNTRIES OF AMERICA" MEANS TO THE COMMITTEE THAT THERE IS NO INTENDED EXCLUSION OF SOUTH OR CENTRAL AMERICA, REGARDLESS OF FREQUENCIES USED, ACCEPTANCE OF THE TARGET "TO NORTH AMERICA" ON THE OTHER HAND EXCLUDES OTHER AMERICAN TARGETS AND IS THEREFORE MISLEADING, 11/1338Z MAR

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REF LD283 ON VILNIUS INTERNATIONAL SERVICE SOURCELINES:
AGREE THAT 2230 AND 0030 CASTS SHOULD HAVE DIFFERENT SOURCELINES

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BUT DISAGREE THAT "THE AMERICAS" SHOULD BE SUBSTITUTED FOR NORTH AMERICA. THE STATION ANNOUNCEMENT "TO THE COUNTRIES OF AMERICA" NOTWITHSTANDING, WE BELIEVE THAT MOST OF THE PROBABLE AUDIENCE WOULD BE IN NORTH AMERICA. FURTHERMORE, THE FREQUENCIES TRANSMITTING VILNIUS PROGRAMS NOW AND IN THE PAST HAVE TENDED TO BE IN NORTH AMERICAN NETWORKS AND EUROPEAN NETWORKS ALMOST EXCLUSIVELY. UNLESS THERE ARE COMPELLING CONSIDERATIONS OF WHICH WE ARE NOT AWARE, SUGGEST USING: "VILNIUS IN (LANGUAGE) TO EUROPE AND NORTH AMERICA" FOR THE 2230 CAST AND "VILNIUS IN (LANGUAGE) TO NORTH AMERICA" FOR THE 0030 CAST. 10/1449Z MAR

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REF LD040950 ORUISING ON SOVIET REPUBLICAN SERVICES!

PROPOSE CHANGING SOURCELINE TARGETS FOR VILNIUS ENGLISH AND

LITHUANIAN CASTS FROM "EUROPE AND NORTH AMERICA" TO "EUROPE AND THE

AMERICAS" AND "THE AMERICAS," RESPECTIVELY, FOR THE 2230 AND 0030

PROGRAMS. APART FROM FBIS COVERAGE SCHEDULE ERRONEOUSLY LISTING

BOTH PROGRAMS UNDER SAME DOUBLE TARGET, WE BELIEVE THE AMERICAS,

RATHER THAN NORTH AMERICA, IS THE INTENDED TARGET. BBC AGREES,

WITH YOUR CONCURRENCE, THESE CHANGES WILL BE REFLECTED IN BUREAU'S

NEXT COVERAGE CHANGE REPORT. 09/1625Z MAR

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